

Go Blue gear sold here



Located in Harold Alfond Sports Arena

Store hours: Tuesday-Friday, Noon-4 p.m.

Game day: Open for all home football and ice hockey games

I UMaineBearNecessities
○ @UMBNecessities

goblackbears.com/shop

207.581.1112



Enjoy \$5 off a purchase of \$30 or more in-store.

Some exclusions apply. One coupon per customer, per visit. Cannot be combined with other discounts, offers or coupons. May be used in-store only at University Bookstore (Memorial Union, lower level) or at Bear Necessities Fan Shop (Alfond Arena).





Go Blue Central

Bear Necessities is a Black Bear's go-to spot for official Go Blue Gear. Stop in during regular hours or on game day to purchase T-shirts, sweatshirts, hoodies, jackets, hats, cold-weather items, pennants, home decor, gifts and more. New items arrive weekly.





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