



Articulation Agreement for Business Programs

Between

HELP University

and The University of Maine System acting by and through

The University of Maine

The University of Maine System acting by and through the University of Maine (hereinafter referred to as UMaine) and HELP University (hereinafter referred to as HELP) agree to work collaboratively to provide admission pathway opportunities for academically qualified students and graduates of HELP University, facilitate student academic, immigration and social transition for students from HELP Business Diploma program and Business bachelor's degree program to the UMaine's Business bachelor's degree programs. This articulation agreement identifies admission and graduation requirements and provides a side-by-side course equivalency table for courses included in the Business degree program at HELP. This Articulation Agreement contains the common terms and conditions for this pathway between HELP and UMaine.

1. Admission Requirements: Students from HELP Business Diploma program and Business bachelor's degree program will be accepted by UMaine based on individual achievement and availability of space in the UMaine program. Each student will follow the standard UMaine admission process for transfer student and will be considered for UMaine international scholarships.

2. Transfer credits: The evaluation and transfer of earned college credits shall be in compliance with state and federal education policies and institutional and academic program accreditation standards pertaining to undergraduate academic transfer. The most recent transfer credit equivalency information is available through the online transfer equivalency listing located at mainestreet.maine.edu. Courses at HELP with an equivalent course at UMaine will transfer in as that course; any course taken at HELP that is approved for transfer but does not have an equivalent UMaine course will transfer in as elective credit provided the student meets the grade requirement for transfer credit.

UMaine considers courses passed with a grade equivalent to C- or better (C or better for English Composition), for transfer credit, however, specific grade requirements for courses needed to satisfy individual degree requirements are identified in the degree requirements listed in the UMaine academic catalog. Courses taken at HELP in which the student did not earn the required grade to satisfy either transfer credit or degree requirements would need to be retaken at either UMaine or HELP in order to earn the grade needed to count toward the degree at UMaine.

Students will be required to complete all UMaine degree requirements to receive a UMaine bachelor's degree. A minimum of 30 credits originating at the University of Maine campus is required to earn a bachelor's degree from UMaine.

3. Program Review: Representatives from HELP and UMaine will meet regularly to discuss any changes in program requirements for currently enrolled students.

4. Promotion: UMaine and HELP agree to grant to the other party the right to use each other's names in print and media advertising to the public for the purpose of marketing this pathway that will be created as a result of this Articulation Agreement. The two parties agree to share any proposed advertising prior to publication and such advertising shall only be published or used if approved by both parties. HELP agrees to promote this Articulation Agreement to their students and graduates.

5. Termination: This Articulation Agreement may be terminated by both parties or by either party upon ninety (90) days prior written notice to the other party. In the event that this Articulation Agreement or any Addenda to the general Memorandum of Understanding between HELP and UMaine are modified, amended or terminated, the students who have started their studies at HELP with the intention of seeking admission to UMaine following the termination date or have been admitted to UMaine will be able to finish the program under the same terms and conditions that existed when they were admitted to the program.

6. Non-discrimination: HELP and UMaine shall not discriminate and shall comply with all applicable laws prohibiting discrimination on the basis of race, color, religion, creed, sex, sexual orientation, including transgender status, gender identity or gender expression, ethnic, national or aboriginal origin, or citizenship status, genetic information, age, marital status, physical or mental disability, source of income, political belief, affiliation or activity, veteran status or any other ground protected under Maine or Malaysia human rights legislation. The parties encourage each other in providing employment and education opportunities to individuals with disabilities or who may otherwise face unfair barriers in accessing these opportunities.

7. Liability: Nothing in this Agreement shall be construed as an indemnification by one party of the other for liabilities of a party or third persons for property loss or damage or death or personal injury arising out of the performance of this Agreement. Any liabilities or claims for property loss or damage or death or personal injury by a party or its agents, employees, contractors or assigns or by third persons, arising out of the performance of this Agreement shall be determined according to applicable law. Neither party is obligated to indemnify the other party or to hold the other party harmless from costs or expenses incurred as a result of such liabilities or claims; and each shall continue to enjoy all rights, claims, immunities and defenses available to it under law, including but not limited to the Maine Tort Claims Act, 14 M.R.S.A. §8101, et seq.

8. Liability Insurance: During the term of this Agreement, HELP shall maintain, and on request furnish proof of general liability insurance in the amount of coverage of not less than \$400,000 per occurrence, covering damages to both real and personal property, and bodily injury and death. Such insurance may not be canceled without providing thirty (30) days prior written notice to UMaine.

During the term of this Agreement, UMaine shall maintain, and on request furnish proof of commercial general liability insurance in the amount of coverage of not less than \$400,000 per occurrence, covering damages to both real and personal property, and bodily injury and death. Such insurance may not be canceled without providing thirty (30) days prior written notice to HELP.

9. Governing Law: This Agreement shall be governed and interpreted according to the laws of the State of Maine, except that its conflicts of law provisions shall not apply.

10. Severability: In the event one or more clauses of this Agreement are declared invalid, void, unenforceable or illegal that shall not affect the validity of the remaining portions of this Agreement.

11. Independence: HELP is an independent contractor of UMaine, not a partner, agent, or joint venturer of UMaine and, except as expressly permitted by this Agreement, neither party shall hold itself out contrary to these terms by advertising or otherwise, nor shall either party be bound by any representation, act or omission whatsoever of the other.

Each party shall retain complete responsibility for, and control and authority over, its own curriculum, programs, policies, standards, admission criteria, facilities, employees and students.

12. Waiver: The failure of either party to exercise any of its rights under this Agreement for a breach thereof shall not be deemed to be a waiver of such rights, and no waiver by either party, whether written or oral, express or implied, of any rights under or arising from this Agreement shall be binding on any subsequent occasion; and no concession by either party shall be treated as an implied modification of the Agreement unless specifically agreed in writing.

13. Force Majeure: Neither party to this Agreement shall be liable for non-performance of any obligation under this Agreement if such non-performance is caused by a Force Majeure. "Force Majeure" means unforeseeable causes beyond the control of and without negligence of the party claiming Force Majeure. Force Majeure shall include, but not be limited to, fire, flood, other severe weather, acts of God, labor strikes, interruption of utility services, war, acts of terrorism, and other unforeseeable accidents.

14. Student Records: Both parties agree to comply fully with the Family Educational Rights and Privacy Act [20 U.S.C., paragraph 1232g], as amended, and its implementing regulations, privacy legislation they are subject to in their respect jurisdiction in all of the activities of this Agreement. The parties agree to implement and maintain reasonable safeguards to ensure the security and confidentiality of student records and information.

15. Entire Agreement: This Agreement may be amended or modified only in writing signed by both parties.

16. Notice: Any notice or other communication required, or which may be given, pursuant to this Agreement, shall be in writing. Any such notice shall be deemed delivered (a) on the day of delivery in person; (b) five (5) days after deposit in first class registered mail, with return receipt requested; (c) on the actual delivery date if deposited with an overnight courier; or (d) on the date sent by facsimile, if confirmed with a copy sent contemporaneously by first class, certified, registered or express mail; in each case properly posted and fully prepaid to the appropriate address set forth below, or such other address as a party may provide notice of in accordance with this section:



HELP University Contact Information:

Fiona Woo
Vice President, Group Marketing
HELP University
woof@help.edu.my

UMaine Contact Information:

Orlina Boteva
Director, Office of International Programs
University of Maine
orlina.boteva@maine.edu

17. Assignment: This Agreement may not be assigned, transferred, or conveyed, in whole or in part, by either party unless agreed by the Parties herein in writing.

COURSE-BY-COURSE ARTICULATION

HELP Foundation of Art program to UMaine B.S. in Business Administration - MARKETING

HELP Courses Year 1 Semester 1

HELP Course	UMaine Equivalent
FDSTA001 Statistics	STS 232 Principles of Statistical Inference
FDITC001 Computing Principles	COS 100X (Outside Elective)
FDCTS001 Critical Thinking Skills	PHI 103 (Outside Elective/Western Cultural Gen. ed.)
FDCAP001 Culture, Arts and Politics	INT 100X (Outside Elective/Artistic & Cult. Div. Gen. Ed)
FDPSY001 Psychology for Personal Development	PSY 100 (Required for Business Program)
FDENG001 Intermediate English	No transfer credit
HELP Course	UMaine Equivalent
ACC 103 Management Accounting 1	ACC 202 Principles of Managerial Accounting
ITC 101 Information Technology for Business	BIS 235 Digital Business Transformation
MGT 101 Principles of Management	MGT 325 Principles of Management and Organization
ACC 101 Financial Accounting 1	ACC 100X (Free Elective)

HELP Courses Year 1 Semester 2

HELP Course	UMaine Equivalent
FDMA001 Finite Mathematics	MAT 100X (Outside Elective)
FDPDL001 Personal, Development and Leadership	LDR 100X (Outside Elective)
FDSSK002 Study Skills	LAS 150 (Free Elective)
FDBUS001 Introduction to Business Principles	MGT 101 (Core Business Course)
FDMKT001 Introduction to Marketing	MKT 270 (Core Business Course)
FDACT001 Principles of Accounting	ACC 201 (Core Business Course)
FDENG002 Advanced English	ENG 100X (English Elective)

UMaine Year 2 Semester 2	UMaine Year 3 Semester 1
ENG 101 College Composition	ECO 121 Principles of Macroeconomics
ECO 120 Principles of Microeconomics	ENG 317 Business and Technical Writing
CMJ 103 Public Speaking	Lab science - General education Requirement
MGT 220 Legal Environment of Business	MGT 337 Production and Operations Management
MAT 115/116/126 Applied Mathematics for Business & Economics, Intro to Calculus or Calculus I	MKT 371 Services Marketing
BIS 105 Excel for Business (1 credit)	

UMaine Year 3 Semester 2	UMaine Year 4 Semester 1
FIN 350 Business Finance	MGT 449 Strategic Management
MGT 343 Intro to International Business	MKT 480 Managerial Marketing
MKT 378 Marketing Research	Marketing Elective
MKT 382 Consumer Behavior	Population & Environment – Gen Ed Requirement
Applied science – General Ed Requirement	Free Elective

HELP Foundation of Art program to UMaine B.S. in Business Administration-MANAGEMENT

HELP Courses Year 1 Semester 1

HELP Course	UMaine Equivalent
FDSTA001 Statistics	STS 232 Principles of Statistical Inference
FDITC001 Computing Principles	COS 100X (Outside Elective)
FDCTS001 Critical Thinking Skills	PHI 103 (Outside Elective/Western Cultural Gen. ed.)
FDCAP001 Culture, Arts and Politics	INT 100X (Outside Elective/Artistic & Cult. Div. Gen. Ed.)
FDPSY001 Psychology for Personal Development	PSY 100 (Required for Business Program)
FDENG001 Intermediate English	No transfer credit
HELP Course	UMaine Equivalent
ACC 103 Management Accounting 1	ACC 202 Principles of Managerial Accounting
ITC 101 Information Technology for Business	BIS 235 Digital Business Transformation
MGT 101 Principles of Management	MGT 325 Principles of Management and Organization
ACC 101 Financial Accounting 1	ACC 100X (Free Elective)

HELP Courses Year 1 Semester 2

HELP Course	UMaine Equivalent
FDMA001 Finite Mathematics	MAT 100X (Outside Elective)
FDPDL001 Personal, Development and Leadership	LDR 100X (Outside Elective)
FDSSK002 Study Skills	LAS 150 (Free Elective)
FDBUS001 Introduction to Business Principles	MGT 101 (Core Business Course)
FDMKT001 Introduction to Marketing	MKT 270 (Core Business Course)
FDACT001 Principles of Accounting	ACC 201 (Core Business Course)
FDENG002 Advanced English	ENG 100X (English Elective)

UMaine Year 2 Semester 2	UMaine Year 3 Semester 1
ENG 101 College Composition	ECO 121 Principles of Macroeconomics
ECO 120 Principles of Microeconomics	ENG 317 Business and Technical Writing
CMJ 103 Public Speaking	Lab science - General education Requirement
MGT 220 Legal Environment of Business	MGT 337 Production and Operations Management
MAT 115/116/126 Applied Mathematics for	MGT 326 Organizational Behavior

Business & Economics, Intro to Calculus or Calculus I	
BIS 105 Excel for Business (1 credit)	

UMaine Year 3 Semester 2	UMaine Year 4 Semester 1
FIN 350 Business Finance	MGT 449 Strategic Management
MGT 343 Intro to International Business	MGT 327 Business and Society
MNG 330 Human resource Management	Management Elective
Management Elective	Population & Environment – Gen Ed Requirement
Applied science – General Ed Requirement	Free Elective

HELP Foundation of Art program to UMaine B.S in Business Administration - FINANCE

HELP Courses Year 1 Semester 1

HELP Course	UMaine Equivalent
FDSTA001 Statistics	STS 232 Principles of Statistical Inference
FDITC001 Computing Principles	COS 100X (Outside Elective)
FDCTS001 Critical Thinking Skills	PHI 103 (Outside Elective/Western Cultural Gen. ed.)
FDCAP001 Culture, Arts and Politics	INT 100X (Outside Elective/Artistic & Cult. Div. Gen. Ed)
FDPSY001 Psychology for Personal Development	PSY 100 (Required for Business Program)
FDENG001 Intermediate English	No transfer credit
HELP Course	UMaine Equivalent
ACC 103 Management Accounting 1	ACC 202 Principles of Managerial Accounting
ITC 101 Information Technology for Business	BIS 235 Digital Business Transformation
MGT 101 Principles of Management	MGT 325 Principles of Management and Organization
ACC 101 Financial Accounting 1	ACC 100X (Free Elective)

HELP Courses Year 1 Semester 2

HELP Course	UMaine Equivalent
FDFMA001 Finite Mathematics	MAT 100X (Outside Elective)
FDPDL001 Personal, Development and Leadership	LDR 100X (Outside Elective)
FDSSK002 Study Skills	LAS 150 (Free Elective)
FDBUS001 Introduction to Business Principles	MGT 101 (Core Business Course)
FDMKT001 Introduction to Marketing	MKT 270 (Core Business Course)
FDACT001 Principles of Accounting	ACC 201 (Core Business Course)
FDENG002 Advanced English	ENG 100X (English Elective)

UMaine Year 2 Semester 2	UMaine Year 3 Semester 1
ENG 101 College Composition	MGT 220 Legal Environment of Business

ECO 120 Principles of Microeconomics	ENG 317 Business and Technical Writing
ECO 121 Principles of Macroeconomics	Lab science - General education Requirement
CMJ 103 Public Speaking	MGT 337 Production and Operations Management
MAT 115/116/126 Applied Mathematics for Business & Economics, Intro to Calculus or Calculus I	FIN 350 Business Finance
BIS 105 Excel for Business (1 credit)	

UMaine Year 3 Semester 2	UMaine Year 4 Semester 1
FIN 352 Financial Institutions	MGT 449 Strategic Management
FIN 353 Investment Strategy	FIN 351 Valuation & Corporate Investment Decisions
MNG 343 Intro to International Business	FIN 454 Financial Derivatives and Fixed Income
Finance Elective	Population & Environment – Gen Ed Requirement
Applied science – General Ed Requirement	Free Elective

HELP Business Diploma program to UMaine B.S. in Business Administration - MARKETING

HELP Courses Year 1 Semester 1

HELP Course	UMaine Equivalent
DIP1BUS01 Introduction to Business Administration	MGT 101 Introduction to Business
DIP1ITC03 Digital Information Technology	BIS 235 Digital Business Transformation
D2ECO110 Microeconomics	ECO 120 Principles of Microeconomics
D2QBM117 Business Statistics	STS 232 Principles of Statistical Inference

HELP Courses Year 1 Semester 2

HELP Course	UMaine Equivalent
D2ECO120 Macroeconomics	ECO 121 Principles of Macroeconomics
DIP1MAT01 Basic Business Mathematics I	MAT 100X Outside Elective
DIPENG01 English 1	no transfer credit
DIP1ACC03 Basic Accounting	ACC 100X Free Elective

HELP Courses Year 2 Semester 1

HELP Course	UMaine Equivalent
D2ACC100 Financial Accounting	ACC 201 Principles of Financial Accounting
D2MKT110 Marketing Principles	MKT 270 Principles of Marketing
D2LAW110 Business Law	MGT 200X Free Elective
DIP1MAT102 Basic Business Mathematics II	MAT 115 Applied Math for Business

HELP Courses Year 2 Semester 2

HELP Course	UMaine Equivalent
D2ACC110 Accounting for Business Decisions	ACC 202 Principles of Managerial Accounting

D2MGT100 Organizations & Management	MGT 325 Principles of Management and Organization
D2MGT120 Introduction to Business Ethics	MGT 200X Free Elective
D2FIN100 Introduction to Finance	FIN 200X Free Elective

UMaine Year 3 Semester 1	UMaine Year 3 Semester 2
ENG 101 College Composition	Artistic Expression Gen Ed
CMJ 103 Public Speaking	MGT 343 Intro to International Business
FIN 350 Principles of Finance	Lab science - General education Requirement
MGT 220 Legal Environment of Business	MKT 378 Marketing Research
PSY 100 General Psychology	MKT 382 Consumer Behavior
BIS 105 Excel for Business (1 credit)	

UMaine Year 4 Semester 1	UMaine Year 4 Semester 2
MKT 371 Service Marketing	MGT 449 Strategic Management
Marketing elective	MKT 480 Managerial Marketing
ENG 317 Business and Technical Writing	MGT 337 Production and Operations Management
Western Cultural Tradition Gen Ed	Population & Environment – Gen Ed Requirement
Applied science – General Ed Requirement	Cultural Diversity – Gen Ed Requirement

HELP Business Diploma program to UMaine B.S. in Business Administration-MANAGEMENT

HELP Courses Year 1 Semester 1

HELP Course	UMaine Equivalent
DIP1BUS01 Introduction to Business Administration	MGT 101 Introduction to Business
DIP1ITC03 Digital Information Technology	BIS 235 Digital Business Transformation
D2ECO110 Microeconomics	ECO 120 Principles of Microeconomics
D2QBM117 Business Statistics	STS 232 Principles of Statistical Inference

HELP Courses Year 1 Semester 2

HELP Course	UMaine Equivalent
D2ECO120 Macroeconomics	ECO 121 Principles of Macroeconomics
DIP1MAT01 Basic Business Mathematics I	MAT 100X Outside Elective
DIPENG01 English 1	no transfer credit
DIP1ACC03 Basic Accounting	ACC 100X Free Elective

HELP Courses Year 2 Semester 1

HELP Course	UMaine Equivalent
D2ACC100 Financial Accounting	ACC 201 Principles of Financial Accounting

D2MKT110 Marketing Principles	MKT 270 Principles of Marketing
D2LAW110 Business Law	MGT 200X Free Elective
DIP1MAT102 Basic Business Mathematics II	MAT 115 Applied Math for Business

HELP Courses Year 2 Semester 2

HELP Course	UMaine Equivalent
D2ACC110 Accounting for Business Decisions	ACC 202 Principles of Managerial Accounting
D2MGT100 Organizations & Management	MGT 325 Principles of Management and Organization
D2MGT120 Introduction to Business Ethics	MGT 200X Free Elective
D2FIN100 Introduction to Finance	FIN 200X Free Elective

UMaine Year 3 Semester 1	UMaine Year 3 Semester 2
ENG 101 College Composition	Artistic Expression Gen Ed
CMJ 103 Public Speaking	MGT 343 Intro to International Business
FIN 350 Principles of Finance	MGT 326 Organizational Behavior
MGT 220 Legal Environment of Business	Management elective
PSY 100 General Psychology	Lab science - General education Requirement
BIS 105 Excel for Business (1 credit)	

UMaine Year 4 Semester 1	UMaine Year 4 Semester 2
MGT 330 Human Resource Management	MGT 449 Strategic Management
Management elective	MGT 337 Production and Operations Management
ENG 317 Business and Technical Writing	MGT 327 Business and Society
Western Cultural Tradition Gen Ed	Cultural Diversity – Gen Ed Requirement
Population & Environment – Gen Ed Req.	Applied science – General Ed Requirement

HELP Business Diploma program to UMaine B.S. in Business Administration - FINANCE

HELP Courses Year 1 Semester 1

HELP Course	UMaine Equivalent
DIP1BUS01 Intro to Business Administration	MGT 101 Introduction to Business
DIP1ITC03 Digital Information Technology	BIS 235 Digital Business Transformation
D2ECO110 Microeconomics	ECO 120 Principles of Microeconomics
D2QBM117 Business Statistics	STS 232 Principles of Statistical Inference

HELP Courses Year 1 Semester 2

HELP Course	UMaine Equivalent
D2ECO120 Macroeconomics	ECO 121 Principles of Macroeconomics

DIP1MAT01 Basic Business Mathematics I	MAT 100X Outside Elective
DIPENG01 English 1	no transfer credit
DIP1ACC03 Basic Accounting	ACC 100X Free Elective

HELP Courses Year 2 Semester 1

HELP Course	UMaine Equivalent
D2ACC100 Financial Accounting	ACC 201 Principles of Financial Accounting
D2MKT110 Marketing Principles	MKT 270 Principles of Marketing
D2LAW110 Business Law	MGT 200X Free Elective
DIP1MAT102 Basic Business Mathematics II	MAT 115 Applied Math for Business

HELP Courses Year 2 Semester 2

HELP Course	UMaine Equivalent
D2ACC110 Accounting for Business Decisions	ACC 202 Principles of Managerial Accounting
D2MGT100 Organizations & Management	MGT 325 Principles of Management and Organization
D2MGT120 Introduction to Business Ethics	MGT 200X Free Elective
D2FIN100 Introduction to Finance	FIN 200X Free Elective

UMaine Year 3 Semester 1	UMaine Year 3 Semester 2
ENG 101 College Composition	Artistic Expression Gen Ed
CMJ 103 Public Speaking	MGT 343 Intro to International Business
FIN 350 Principles of Finance	FIN 351 Valuation & Corporate Investment Decisions
MGT 220 Legal Environment of Business	MGT 337 Production and Operations Management
PSY 100 General Psychology	Population & Environment – Gen Ed Requirement
BIS 105 Excel for Business (1 credit)	

UMaine Year 4 Semester 1	UMaine Year 4 Semester 2
FIN 352 Financial Institutions	MGT 449 Strategic Management
FIN 353 Investment Strategy	FIN 454 Financial Derivatives & Fixed Income
ENG 317 Business and Technical Writing	Finance Elective
Western Cultural Tradition Gen Ed	Lab science - General education Requirement
Cultural Diversity – Gen Ed Requirement	Applied science – General Ed Requirement

IN WITNESS WHEREOF, the authorized representatives of the parties have executed this Articulation Agreement on this 28th day of June 2022.



HELP UNIVERSITY

Prof Datuk Dr Paul Chan
Vice Chancellor

A handwritten signature in black ink, appearing to read "Paul Chan".

1st July 2022

Signature

date

UNIVERSITY OF MAINE

Dr. John C. Volin
Executive Vice President for Academic
Affairs & Provost

A handwritten signature in blue ink, appearing to read "John C. Volin".

28-6-22

Signature

date